

# 2018

## ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Building for the Future  
September 12-14, 2018

**FEA**  
FEDERATION  
of EXCHANGE  
ACCOMMODATORS

*The Voice of the 1031 Industry*

Kansas City Marriott Country Club Plaza | 4445 Main Street | Kansas City, Missouri

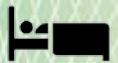


1031s Build America

# FEA 2018 ANNUAL CONFERENCE

**September 12-14, 2018**

**Kansas City Marriott Country Club Plaza**  
**4445 Main Street**  
**Kansas City, Missouri 64111**  
**(816) 531-3000**  
[tinyurl.com/KCMarriott](http://tinyurl.com/KCMarriott)



The Kansas City Marriott Country Club Plaza hotel is offering a special group rate of \$169.00 per night including complimentary WiFi in guest rooms. The room block drops August 20, 2018.

Book your room online at:  
[tinyurl.com/FEA2018AC](http://tinyurl.com/FEA2018AC) or  
call (816) 531-3000 and mention FEA.



The Kansas City Marriott Country Club Plaza hotel is conveniently located in the Country Club Plaza near Kansas City's best attractions. Along with enjoying the networking and educational sessions of FEA's 2018 Annual Conference, you can visit over 150 shops and eateries within walking distance of the hotel including dining options such as Capital Grill, Jack Stack Barbecue and Fogo de Chao.



[www.visitKC.com](http://www.visitKC.com)

## TRAVEL INFORMATION



The Kansas City International Airport – MCI is about 23 miles or 30 minutes from the Kansas City Marriott Country Club Plaza.

For ground transportation options go to [www.flykci.com](http://www.flykci.com). The Marriott does not provide shuttle service to and from the airport.

Marriott parking is subject to change:

- On-site parking: \$17.00 daily
- Valet parking: \$21.00 daily
- Parking for 8 hours or less is \$8.00 self-parking or \$12.00 valet

## FEA 2018 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES



The FEA Annual Conference draws almost 200 attendees from all over the United States and offers you the opportunity to showcase the products and services your company provides.

### All Annual Conference Sponsorship levels include:

- Logo in electronic promotions
- Logo on conference slideshow
- Promotional piece on Mobile Website
- Attendee list (PDF)
- Special recognition in FEA's newsletter, *The Voice*

### GOLD SPONSORSHIP \$7,500 / NONMEMBER RATE \$8,500

Also includes:

- Display table during the conference
- Two (2) minutes to address attendees
- Complimentary registration fee for two (2) company representatives
- Discounted registration fee for additional company representatives

### RECEPTION SPONSOR \$6,500 / NONMEMBER RATE \$7,500

Also Includes:

- Display table during the conference
- Two (2) minutes to address attendees





- Complimentary registration fee for two (2) company representatives
- Discounted registration fee for additional company representatives
- Recognition and Sponsorship of one (1) of the following:
  - Sold** Wednesday Evening Opening Reception
  - Sold** Thursday Evening Networking Reception

**SILVER SPONSORSHIP \$5,500 /  
NONMEMBER RATE \$6,500**

Also includes:

- Display table during the conference
- Two (2) minutes to address attendees
- Complimentary registration fee for one (1) company representative
- Discounted registration fee for additional company representatives

**OTHER SPONSORSHIPS \$5,000 /  
NONMEMBER RATE \$6,000**

Also includes:

- Display table during the conference
- Complimentary registration fee for one (1) company representative
- Two (2) minutes to address attendees
- Sponsorship of one (1) of the following:
  - Sold** Badge Holders
  - Sold** Conference Tote Bags
    - Conference Mobile Website
    - Conference Audio Visual
    - Thursday Breakfast Sponsor
    - Thursday Lunch Sponsor
    - Friday Breakfast Sponsor
    - Friday Lunch Sponsor

**EXHIBITOR BOOTH \$3,500 /  
NONMEMBER RATE \$4,500**

Also includes:

- Display table during the conference
- One (1) minute to address attendees
- Complimentary registration fee for one (1) company representative

**ELECTRONICS CHARGING STATION \$2,500 /  
NONMEMBER RATE \$3,500**

Also includes:

- Complimentary registration fee for one (1) company representative
- Signage at Electronics Charging Station



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## FEA 2018 ANNUAL CONFERENCE

# SPONSORSHIP PURCHASE FORM

Sponsorships are not recognized, and exhibit space is not held, until payment is received.

Gold Sponsorship \$7,500  
Nonmember rate \$8,500

~~Sold~~ Reception Sponsorship \$6,500  
Nonmember rate \$7,500

~~Sold~~ Wednesday Evening Opening Reception  
~~Sold~~ Thursday Evening Networking Reception

Silver Sponsorship \$5,500  
Nonmember rate \$6,500

Other Sponsorships \$5,000  
Nonmember rate \$6,000

~~Sold~~ Badge Holders

~~Sold~~ Conference Tote Bags

- Conference Mobile Website
- Conference Audio Visual
- Thursday Breakfast Sponsor
- Thursday Lunch Sponsor
- Friday Breakfast Sponsor
- Friday Lunch Sponsor

Exhibitor Booth \$3,500  
Nonmember rate \$4,500

Electronics Charging Station  
sponsorship \$2,500  
Nonmember rate \$3,500

**Not an FEA Member?** If you wish to purchase an Annual Conference sponsorship at the member rate, download the membership application at [1031.org//FEA/Affiliate\\_Membership.aspx](http://1031.org//FEA/Affiliate_Membership.aspx) to complete and return with your sponsorship form.

## CONTACT INFORMATION

Company Name \_\_\_\_\_ Key Contact \_\_\_\_\_

This person will receive all event communications.

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- Please submit a high-resolution logo and a paragraph describing your organization/services to [meetings@1031.org](mailto:meetings@1031.org).
- Complementary and discounted representative information will be collected when conference registration opens.
- Sponsorships are not recognized until total payment is received. Priority positions and promotional sponsorships will be determined on a paid-in-full first come, first served basis.
- If you select the member rate, are not a member and don't return a member application with your sponsor form, the sponsorship will be charged at the nonmember rate.

## METHOD OF PAYMENT

Sponsorships are not recognized until payment is received.

\_\_\_\_\_ Check \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ AMEX

*Make check payable to Federation of Exchange Accommodators*

CC Account # \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

## REMIT SPONSORSHIP FORM AND PAYMENT TO:

**Federation of Exchange Accommodators**

**1255 SW Prairie Trail Parkway | Ankeny, Iowa 50023**

**(515) 244-6515 (O) | (515) 334-1174 (F) | [meetings@1031.org](mailto:meetings@1031.org) | [www.1031.org](http://www.1031.org)**

## QUESTIONS?

CONTACT Denise Hoffman, CMP, Meeting Planner at [meetings@1031.org](mailto:meetings@1031.org)

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For room reservations go to:  
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### EXHIBITING INFO


The Exhibit Hall will be open in the morning, during lunch and during the networking breaks to allow attendees more time with sponsors. The exhibit space is open to the public.

 Tables provided for displays will be 6' X 30". All AV, electric connections and extension cords and other accessories may be purchased through the hotel.

 All sponsors and exhibitors must have their exhibits assembled by 7:00 a.m. Thursday, September 13, 2018.

 A representative must be present at the company's exhibit during each of the networking breaks and breakfasts.

 Breakfast and Lunch Sponsors are permitted to supply education materials at the sponsored event.

 Sponsors are permitted to break down their exhibit booths after the last break on Friday. Breaking down sooner than the last break on Friday is not permitted. Please schedule your travel arrangements to arrive at the airport no sooner than 7:00 p.m. on Friday, September 14, 2018.\*\*

### EXHIBIT HOURS\*

#### SET UP:

Wednesday, September 12, 2018  
12:30-4:30 p.m.

Thursday, September 13, 2018  
6:30-7:00 a.m.

#### SHOW HOURS:

Thursday, September 13, 2018  
7:00 a.m.-4:00 p.m.

Friday, September 14, 2018  
7:00 a.m.-3:00 p.m.

#### TEAR DOWN:

Friday, September 14, 2018  
after last break (approximately 3:00 p.m.)

### SHIPPING



Shipped materials will not be accepted by the hotel prior to three days in advance of the conference. Please do not schedule your shipments to arrive earlier than Monday, September 10, 2018.

### EACH PACKAGE SHOULD BE CLEARLY MARKED:

**Hold for:** (Guest Name)

**Group Name:** FEA Annual Conference

**Arrival Date:** Wednesday, September 12, 2018

### SHIPPING ADDRESS:

**Kansas City Marriott Country Club Plaza**  
**4445 Main Street**  
**Kansas City, Missouri 64111**  
**(816) 531-3000**

**Additional box storage fees may apply.**

*\*Exhibit hours and set up and tear down times are subject to change.*

*\*\*The Kansas City International Airport (MCI) is approximately 23 miles or 30 minutes from the Kansas City Marriott Country Club Plaza.*





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**FEDERATION OF EXCHANGE  
ACCOMMODATORS**  
1255 SW Prairie Trail Parkway  
Ankeny, Iowa 50023  
(515) 244-6515  
[www.1031.org](http://www.1031.org)

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AMES, IA 50010  
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