



**FEDERATION OF
EXCHANGE
ACCOMMODATORS**

2011 Sponsorship Opportunities

2011 Meeting Schedule

Date	Meeting	City, State
September 23-24, 2011	FEA Annual Conference	Las Vegas, NV

2011 Annual Conference Sponsorship Opportunities

***Unless otherwise noted, all of this year's Annual Conference Sponsorships include an tabletop exhibit area.**

***All sponsors are invited to the Welcome Reception on Thursday, September 22, 2011.**

***To be included in all meeting materials please return your Sponsorship Agreement by July 15, 2011.**

Platinum Sponsorship- \$10,000 (\$9,500 for FEA Affiliate Members)

- Premier location on conference signage
- Company logo on program emails and conference slide show
- Full page B/W ad in conference materials
- Two minutes for a representative to address conference attendees during the lunch on Friday September 23rd.
- List of attendees
- Three complimentary delegate registrations for Annual Conference
- Opportunity to send one promotional email to all FEA members

Gold Sponsorship- \$7,500 (\$7,000 for FEA Affiliate Members)

- Recognition on conference signage
- Company logo included on program emails and conference slide show
- List of attendees
- Two complimentary delegate registrations for Annual Conference
- Opportunity to send one promotional letter to all FEA members

Silver Sponsorship- \$5,000 (\$4,500 for FEA Affiliate Members)

- Recognition on conference signage
- Company logo on program emails and conference slide show
- List of early registration attendees
- One complimentary delegate registration for Annual Conference

Keynote Speaker Sponsor- \$10,000 (\$9,500 for FEA Affiliate Members)

This sponsorship package also includes the following:

- Opportunity to speak briefly to the attendees and introduce the speaker
- Podium banner to be hung at main lectern throughout the presentation
- Promotion in conference emails
- Two complimentary registrations for the event

Coffee Breaks (for entire Conference)-\$7,500 (\$7,000 for FEA Affiliate Members)

- Signage featuring logo during all four conference breaks on Friday and Saturday
- Coffee sleeves featuring company logo
- Two complimentary delegate registrations

Program CDs-\$5,000 (\$4,500 for FEA Affiliate Members)

- Company logo displayed on the CD case
- Two complimentary delegate registrations

Conference Tote Bags -\$5,000 (\$4,500 for FEA Affiliate Members)

- Company logo on eco-friendly conference tote bags
- Two complimentary delegate registration

Badge Holders - \$5,000 (\$4,500 for FEA Affiliate Members) SOLD!

Have your company's logo proudly displayed on every delegate's badge! Nylon badge holder comes with an extra pocket to store a hotel key, money and identification.

- Company logo on badge holder
- Two complimentary delegate registrations

Additional Add On Opportunities (Limited availability)

IN ORDER TO BE ELIGIBLE FOR AN ADD ON SPONSORSHIP OPPORTUNITY, YOU MUST ALSO PURCHASE ONE OF THE SPONSORSHIPS LISTED ABOVE. THESE ADDITIONAL SPONSORSHIPS ARE NOT AVAILABLE AS STAND ALONE SPONSORSHIPS

General Session Sponsor-\$1,500/per session (\$1,000 for FEA Affiliate Members)

- Opportunity to introduce a general session
- Podium signage during the session

Break Out Session Sponsor-\$1,500/per session (\$1,000 for FEA Affiliate Members)

- Opportunity to introduce a breakout session
- Podium signage during the session



SPONSORSHIP AGREEMENT (page 1)

Company Name: _____

Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please read and sign the following agreement:

FEA Conference Sponsor Requirements

The table top exhibition areas will be shared with the food buffets for breakfast and networking breaks to allow attendees more time to visit with our sponsors. Each attendee will be provided a game card to have each sponsor initial indicating a visit to the booth. One card will be used for both Friday and Saturday, with cards collected at the end of Saturday.

Following are guidelines for sponsors (**PLEASE NOTE: THESE TIMES ARE SUBJECT TO CHANGE. ANY CHANGES WILL BE COMMUNICATED TO YOU PRIOR TO THE EVENT):

1. The exhibition area hours are as follows:
 - a. Friday, September 23, 2011: 7:30 am – 5:00 pm
 - b. Saturday, September 24, 2011: 7:30 am – 5:00 pm
2. All sponsors must have their exhibits assembled by 7:15 am, Friday, September 23rd.
3. Sponsors will have access to the exhibition area to assemble their booth the following times:
 - a. Thursday, September 22, 2011: Beginning at 3 pm
 - b. Friday, September 23, 2011: 6:00 am - 7:15 am
4. A representative should be present at the exhibit at all breaks and during the breakfasts. These times will be distributed to sponsors prior to the conference so appropriate coverage may be arranged.
5. Time will be allocated at the last break on Saturday to do raffle drawings and award prizes. This is designed to encourage attendees to visit sponsors through the last break on Saturday.
6. No sponsor is permitted to break down a booth prior to the end of the last break on Saturday.

I have read the sponsorship requirements listed above and agree to abide by them at the FEA 2011 Annual Conference.

Signature

Date



SPONSORSHIP AGREEMENT (page 2)

We are interested in the following Sponsorship Opportunities:

Platinum Sponsorship- \$10,000
(\$9,500 for FEA Affiliate Members)

Gold Sponsorship- \$7,500
(\$7,000 for FEA Affiliate Members)

Silver Sponsorship- \$5,000
(\$4,500 for FEA Affiliate Members)

Keynote Speaker Sponsor- \$10,000
(\$9,500 for FEA Affiliate Members)

Coffee Breaks-\$7,500
(\$7,000 for FEA Affiliate Members)

Program CDs-\$5,000
(\$4,500 for FEA Affiliate Members)

Conference Tote Bags-\$5,000
(\$4,500 for FEA Affiliate Members)

Badge Holders-\$5,000
(\$4,500 for FEA Affiliate Members)

ADD-ON SPONSORSHIPS:

General Session Sponsor-\$1,500/per session
(\$1,000 for FEA Affiliate Members)

Break Out Session Sponsor-\$1,500/per session
(\$1,000 for FEA Affiliate Members)

GRAND TOTAL: \$ _____



FEDERATION OF
EXCHANGE
ACCOMMODATORS

100 N. 20th Street, 4th Floor
Philadelphia, PA 19103-1443
Phone: 215-320-3881
Fax: 215.963.9785
FEA@fernley.com

SPONSORSHIP AGREEMENT (page 3)

NOTE: In order to become a Sponsor, total payment must be received with this form. Priority positions and promotional sponsorships will be determined on a first come, first serve basis.

- Enclosed is my check in the amount of \$_____. Payable to: Federation of Exchange Accommodators
- Please charge my credit card: American Express Visa Mastercard
- Card #: _____ Exp. Date: _____
- Cardholder Name: _____
- Signature: _____

Please remit payment to: Heidi Wunder (hwunder@fernley.com), FEA, 100 N. 20th St., 4th Floor, Philadelphia, PA 19103.
Phone: (215) 564-3484 **Fax 1:** 215.963.9785 **Fax 2:** 215.564.2175