

*Support the  
Federation of Exchange  
Accommodators  
with your Sponsorship!*



**FEDERATION OF  
EXCHANGE  
ACCOMMODATORS**

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## **National Sponsorship Opportunities**

The National Sponsorship Program will serve to recognize the firms that have a national presence or allow middle market firms an opportunity to reach a broader audience. These are designed to be premium sponsorship opportunities and will be limited in number. For more details of the specific packages please see the additional pages.

### **Platinum National Sponsor Package \$24,000**

- Platinum Sponsorship for Annual Conference (Value: \$11,000)
- Platinum Sponsorship for Mid-Year Conference (Value: \$6,000)
- Platinum Sponsorship at all Regional Meetings (Value: \$7,500)
- Premier logo placement on FEA Website homepage (Value: \$2,500)
- One FEA Newsletter Sponsorships (Value: \$500)
- Annual FEA Membership (*does not include branches or web links*) (Value: \$850)

**Total Value: \$28,350**

### **Gold National Sponsor Package \$12,000**

- Gold Sponsorship for Annual Conference (Value: \$5,500)
- Gold Sponsorship for Mid-Year Conference (Value: \$3,000)
- Gold Sponsorship at all Regional Meetings (Value: \$3,750)
- One FEA Newsletter Sponsorship (Value: \$500)
- Annual FEA Membership(*does not include branches or web links*) (Value: \$850)

**Total Value: \$13,600**

### **Silver National Sponsor Package \$6,000**

- Silver Sponsorship for Annual Conference (Value: \$3,000)
- Silver Sponsorship for Mid-Year Conference (Value: \$1,500)
- Silver Sponsorship for all Regional Meetings (Value: \$1,875)
- Annual FEA Membership (*does not include branches or web links*) (Value: \$850)

**Total Value: \$7,225**

## **Annual Conference Sponsorship Opportunities**

### **Platinum Sponsorship- \$11,000**

- Banner Displayed in Meeting Room. Sponsor must provide dimensions for approval by hotel management.
- Recognition as Platinum Sponsor on all program materials and Conference mailings
- Best position and size on sponsorship page in Conference Handbook to include company logo, contact information, and full page b/w ad.
- Exhibit Booth
- Recognition at the Friday Evening Cocktail Reception and Friday Luncheon. A company representative will be allowed up to three minutes to present their company in front of the Conference attendees during the luncheon.
- List of Early Registration Attendees
- Three complimentary delegate registrations for Annual Conference.

### **Gold Sponsorship- \$5,500**

- Recognition as a "Gold" Sponsor on all program materials and Conference mailings
- Second best position and size on sponsorship page in Conference Handbook to include company logo and contact information
- Recognition at Friday Evening Cocktail Reception and Saturday Luncheon.
- Exhibit Booth
- Two complimentary delegate registrations for Annual Conference.

### **Silver Sponsorship- \$3,000**

- Recognition as Silver Sponsor on all program materials and Conference mailings
- Third best position and size on sponsorship page in Conference Handbook to include company logo
- Exhibit Booth
- Recognition at Friday Evening Cocktail Reception.
- One complimentary delegate registration for Annual Conference.

## **Mid-Year Conference Sponsorship Opportunities**

### **Platinum Sponsorship- \$6,000**

- Sponsor of Cocktail Party
- Two complimentary delegate registrations
- Recognition as Platinum Sponsor on all program materials and Conference mailings
- Best position and size on sponsorship page in Conference Handbook to include company logo, contact information, and one full page b/w ad
- Exhibit Booth
- Recognition at the Friday Evening Cocktail Reception and Friday Luncheon. A company representative will be allowed up to three minutes to present their company in front of the Conference attendees during the luncheon.
- List of Early Registration Attendees

### **Gold Sponsorship- \$3,000**

- Co-Sponsor of one luncheon.
- Two complimentary delegate registrations Recognition as Gold Sponsor on all program materials and Conference mailings
- Second Best position and size on sponsorship page in Conference Handbook to include company logo, contact information, and one or two sentences about the company and its services and/or products
- Exhibit Booth
- Recognition at the Cocktail Reception and Friday Luncheon. A company representative may speak to the Conference attendees during the breakfast for no more than two minutes
- List of Early Registration Attendees

### **Silver Sponsorship- \$1,500**

- Signage at event (to be provided by sponsor);
- Display Table;
- One person may attend the meeting and cocktail reception at no additional cost;
- Company listing in meeting materials and/or handouts;
- List of attendees.

## **Regional Sponsorship Opportunities**

Regional sponsorship program will serve to recognize the firms that have a regional or local presence or allow middle market firms an opportunity to reach a broader audience.

### **Platinum Sponsor Package – \$1,500**

- Company recognition on signage placed near the registration area.
- Co-sponsor of cocktail reception.
- Full page advertisement in the meeting handout.
- Sponsorship table.
- Two persons may attend the meetings and cocktail reception at no additional cost.
- Company listing in all promotional materials.
- List of attendees.

### **Gold Sponsor Package - \$750**

- Company recognition on signage placed near the registration area.
- Half page advertisement in the meeting handout.
- Sponsorship Table.
- One person may attend the meeting and cocktail reception at no additional cost.
- Company listing on promotional materials.
- List of attendees.

### **Silver Sponsor Package - \$375**

- Signage at event (to be provided by sponsor)
- Sponsorship Table.
- One person may attend the meeting and cocktail reception at no additional cost.
- Company listing in meeting materials.
- List of attendees.

## **Membership Directory Advertisements**

Advertising in the new FEA Membership Directory will place your company name and logo in front of the FEA membership. Ads are offered in full color or black and white, depending on your budget.

Back Cover (color or b/w)	Limit One.	\$3,000	
Inside Front Cover (color or b/w)	Limit One.	\$2,500	
Inside Back Cover (color or b/w)	Limit One.	\$2,500	
Section Ads (7) (color or b/w)	Limit Seven.	\$2,000	
<u>Full Page Ad</u>		<u>Half Page Ad</u>	
Color	\$1,500	Color	\$1,500
B/W	\$ 750	B/W	\$ 750

## **Monthly Newsletter Sponsorships**

FEA has introduced a monthly electronic news bulletin. Each newsletter may have one sponsor who may also submit an educational article for inclusion on the newsletter. Limit four per year.

Newsletter Sponsorship \$ 500

## **A la Carte Sponsorship Opportunities**

Sponsorship opportunities will be available on an A la carte basis with pricing based on the type of program/event. If an event, attendance at event will be taken into consideration with pricing. Arrangements may be made directly with FEA Headquarters.

### **Additional Sponsorship Opportunities (priced at cost)**

- Annual / Mid year Conferences – single events
- Breakfast / lunch / coffee breaks / dinners / reception sponsorships – single events
- Golf tournaments
- Entertainment
- QI of the Year sponsor
- Website advertising / sponsorship
- Conference Giveaways
- Speakers for Annual / Mid Year Conference