



**FEDERATION OF
EXCHANGE
ACCOMMODATORS**

2010 Sponsorship Opportunities

2010 Meeting Schedule

Date	Meeting	City, State
September 24 – 25, 2010	FEA Annual Conference	Las Vegas, NV

2010 Annual Conference Sponsorship Opportunities

***Unless otherwise noted, all of this year's Annual Conference Sponsorships include an 8'x10' booth. All Platinum Sponsors will receive an 10'x10' booth.**

***All sponsors are invited to the Welcome Reception on Thursday, September 23, 2010.**

***To be included in all meeting materials please return your Sponsorship Agreement by August 1, 2010.**

Platinum Sponsorship- \$12,000 (\$11,500 for FEA Affiliate Members)

- Premier location on conference signage
- Company logo on program emails and conference slide show
- Full page B/W ad in conference book
- Two minutes for a representative to present company in front of conference attendees during the luncheon on Friday, October 10th
- List of early registration attendees
- Three complimentary delegate registrations for Annual Conference
- Opportunity to send one promotional email to all FEA members

Gold Sponsorship- \$6,000 (\$5,500 for FEA Affiliate Members)

- Recognition on conference signage
- Company logo included on program emails and conference slide show
- Half page B/W ad in conference book
- List of early registration attendees
- Two complimentary delegate registrations for Annual Conference
- Opportunity to send one promotional letter to all FEA members

Silver Sponsorship- \$3,000 (\$2,500 for FEA Affiliate Members)

- Recognition on conference signage
- Company logo on program emails and conference slide show
- Company listing in conference book
- List of early registration attendees
- One complimentary delegate registration for Annual Conference

Platinum Speaker Sponsor- \$10,000 (\$9,500 for FEA Affiliate Members)

This sponsorship package also includes the following:

- Opportunity to speak briefly to the attendees and introduce the speaker
- Podium banner to be hung at main lectern throughout the presentation
- Promotion in conference emails
- Company listing in conference book
- Two complimentary registrations for the event

Speaker Binders and CDs-\$7,500 (\$7,000 for FEA Affiliate Members)

Conference binders become a valuable resource for attendees well after the conference is over.

- Company logo displayed on the front and spine of the binder
- Full page ad on back of the binder
- Two complimentary delegate registrations
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Conference Bags-\$7,500 (\$7,000 for FEA Affiliate Members)

Delegates will be given a bag at registration to conveniently carry their conference materials and books during the meeting. These bags are sure to be used long after the Conference is over.

- Company logo on front of conference bag
- Company listing in conference book
- Two delegate registrations

Room Keys-\$5,000 (\$4,500 for FEA Affiliate Members)

With this unique sponsorship, your company logo and contact information will be printed on each delegate's room key. The average hotel guest uses their room key 6 times per day, so this sponsorship guarantees maximum visibility!

- Company logo on room keys
- Company listing in conference book
- Two complimentary delegate registration

Badge Holders-\$5,000 (\$4,500 for FEA Affiliate Members)

Have your company's logo proudly displayed on every delegate's badge! Nylon badge holder comes with an extra pocket to store a hotel key, money and identification.

- Company logo on badge holder
- Company listing in conference book
- Two complimentary delegate registration

Coffee Breaks (for entire Conference)-\$7,500 (\$7,000 for FEA Affiliate Members)

- Signage featuring logo
- Company listing in conference book
- Coffee sleeves featuring company logo
- One complimentary delegate registration

Additional Add On Opportunities (Limited availability)

*****IN ORDER TO BE ELIGIBLE FOR AN ADD ON SPONSORSHIP OPPORTUNITY, YOU MUST ALSO PURCHASE ONE OF THE SPONSORSHIPS LISTED ABOVE. THESE ADDITIONAL SPONSORSHIPS ARE NOT AVAILABLE AS STAND ALONE SPONSORSHIPS*****

General Session Sponsor-\$1,500/per session (\$1,000 for FEA Affiliate Members)

- Opportunity to introduce a general session
- Podium signage during the session

Break Out Session Sponsor-\$1,500/per session (\$1,000 for FEA Affiliate Members)

- Opportunity to introduce a breakout session
- Podium signage during the session



SPONSORSHIP AGREEMENT (page 1)

Company Name: _____

Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please read and sign the following agreement:

FEA Conference Sponsor Requirements

The exhibition areas will be shared with the food buffets for breakfast and networking breaks to allow attendees more time to visit with our sponsors. As requested, all networking breaks have been extended this year for maximum benefit. Additionally, as in previous years, each attendee will be provided a card to have each sponsor initial indicating a visit to the booth. This year, there will be separate cards for Friday and Saturday. The location of exhibits will be communicated in future correspondence

Following are guidelines for sponsors (**PLEASE NOTE: THESE TIMES ARE SUBJECT TO CHANGE. ANY CHANGES WILL BE COMMUNICATED TO YOU PRIOR TO THE EVENT):

1. The exhibition area hours are as follows:
 - a. Friday, September 24, 2010: 7:30 am – 5:00 pm
 - b. Saturday, September 25, 2010: 7:30 am – 5:00 pm
2. All sponsors must have their exhibits assembled by 7:15 am, Friday, September 24th.
3. Sponsors will have access to the exhibition area to assemble their booth the following times:
 - a. Thursday, September 23, 2010: Beginning at 3 pm
 - b. Friday, September 24, 2010: 6:00 am - 7:15 am
4. A representative should be present at the exhibit at all breaks and during the breakfasts. These times will be distributed to sponsors prior to the conference so appropriate coverage may be arranged.
5. Time will be allocated at the last break on Saturday to do raffle drawings and award prizes. This is designed to encourage attendees to visit sponsors through the last break on Saturday.
6. No sponsor is permitted to break down a booth prior to the end of the last break on Saturday.

I have read the sponsorship requirements listed above and agree to abide by them at the FEA 2010 Annual Conference.

Signature

Date

